

## RMP Opportunity Gap - Retail Stores 2006

### WHITING, IN 46394, 0.00 - 1.00 Miles, Total

	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	168,037,367	119,072,679	48,964,688
Motor Vehicle and Parts Dealers-441	31,522,823	1,575,026	29,947,797
Automotive Dealers-4411	26,658,787	1,575,026	25,083,761
Other Motor Vehicle Dealers-4412	2,127,858	0	2,127,858
Automotive Parts/Accsrs, Tire Stores-4413	2,736,178	0	2,736,178
Furniture and Home Furnishings Stores-442	4,093,856	493,311	3,600,545
Furniture Stores-4421	2,192,577	319,932	1,872,645
Home Furnishing Stores-4422	1,901,279	173,379	1,727,900
Electronics and Appliance Stores-443	3,786,710	4,290,297	(503,587)
Appliances, TVs, Electronics Stores-44311	2,923,666	3,569,675	(646,009)
Household Appliances Stores-443111	693,033	0	693,033
Radio, Television, Electronics Stores-443112	2,230,633	3,569,675	(1,339,042)
Computer and Software Stores-44312	714,444	720,622	(6,178)
Camera and Photographic Equipment Stores-44313	148,599	0	148,599
Building Material, Garden Equip Stores -444	17,619,956	6,419,177	11,200,779
Building Material and Supply Dealers-4441	15,984,182	5,295,396	10,688,786
Home Centers-44411	6,327,838	0	6,327,838
Paint and Wallpaper Stores-44412	400,601	238,908	161,693
Hardware Stores-44413	1,278,700	762,827	515,873
Other Building Materials Dealers-44419	7,977,044	4,293,661	3,683,383
Building Materials, Lumberyards-444191	2,714,528	1,464,184	1,250,344
Lawn, Garden Equipment, Supplies Stores-4442	1,635,774	1,123,781	511,993
Outdoor Power Equipment Stores-44421	248,125	0	248,125
Nursery and Garden Centers-44422	1,387,649	1,123,781	263,868
Food and Beverage Stores-445	21,499,488	28,250,824	(6,751,336)
Grocery Stores-4451	19,472,086	24,724,979	(5,252,893)
Supermarkets, Grocery (Ex Conv) Stores-44511	18,451,233	24,010,814	(5,559,581)
Convenience Stores-44512	1,020,852	714,165	306,687
Specialty Food Stores-4452	649,112	0	649,112
Beer, Wine and Liquor Stores-4453	1,378,290	3,525,845	(2,147,555)
Health and Personal Care Stores-446	9,624,219	8,626,575	997,644
Pharmacies and Drug Stores-44611	8,274,343	8,237,347	36,996
Cosmetics, Beauty Supplies, Perfume Stores-44612	351,341	286,875	64,466
Optical Goods Stores-44613	370,842	0	370,842
Other Health and Personal Care Stores-44619	627,693	102,353	525,340



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Gasoline Stations-447	18,462,787	37,705,950	(19,243,163)
Gasoline Stations With Conv Stores-44711	13,983,804	10,092,072	3,891,732
Other Gasoline Stations-44719	4,478,983	27,613,877	(23,134,894)
<b>Clothing and Clothing Accessories Stores-448</b>	<b>6,891,895</b>	<b>555,592</b>	<b>6,336,303</b>
Clothing Stores-4481	4,984,410	338,663	4,645,747
Men's Clothing Stores-44811	334,080	54,502	279,578
Women's Clothing Stores-44812	1,194,534	84,946	1,109,588
Childrens, Infants Clothing Stores-44813	316,203	0	316,203
Family Clothing Stores-44814	2,703,407	0	2,703,407
Clothing Accessories Stores-44815	112,854	0	112,854
Other Clothing Stores-44819	323,331	199,215	124,116
Shoe Stores-4482	940,805	0	940,805
Jewelry, Luggage, Leather Goods Stores-4483	966,680	216,929	749,751
Jewelry Stores-44831	890,270	216,929	673,341
Luggage and Leather Goods Stores-44832	76,411	0	76,411
<b>Sporting Goods, Hobby, Book, Music Stores-451</b>	<b>2,645,378</b>	<b>80,432</b>	<b>2,564,946</b>
Sportng Goods, Hobby, Musical Inst Stores-4511	1,799,594	64,340	1,735,254
Sporting Goods Stores-45111	821,070	64,340	756,730
Hobby, Toys and Games Stores-45112	610,861	0	610,861
Sew/Needlework/Piece Goods Stores-45113	169,561	0	169,561
Musical Instrument and Supplies Stores-45114	198,102	0	198,102
Book, Periodical and Music Stores-4512	845,783	16,092	829,691
Book Stores and News Dealers-45121	541,048	16,092	524,956
Book Stores-451211	499,669	0	499,669
News Dealers and Newsstands-451212	41,379	16,092	25,287
Prerecorded Tapes, CDs, Record Stores-45122	304,735	0	304,735
<b>General Merchandise Stores-452</b>	<b>20,380,131</b>	<b>6,054,723</b>	<b>14,325,408</b>
Department Stores Excl Leased Depts-4521	9,178,460	453,619	8,724,841
Other General Merchandise Stores-4529	11,201,671	5,601,104	5,600,567
Warehouse Clubs and Super Stores-45291	9,691,298	3,269,981	6,421,317
All Other General Merchandise Stores-45299	1,510,372	2,331,123	(820,751)
<b>Miscellaneous Store Retailers-453</b>	<b>4,307,026</b>	<b>10,371,678</b>	<b>(6,064,652)</b>
Florists-4531	314,065	506,293	(192,228)
Office Supplies, Stationery, Gift Stores-4532	1,708,176	1,263,639	444,537
Office Supplies and Stationery Stores-45321	960,080	0	960,080
Gift, Novelty and Souvenir Stores-45322	748,096	1,263,639	(515,543)
Used Merchandise Stores-4533	340,573	260,162	80,411
Other Miscellaneous Store Retailers-4539	1,944,212	8,341,584	(6,397,372)



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Non-Store Retailers-454	9,945,237	676,086	9,269,151
Electronic Shopping, Mail-Order Houses-4541	6,718,323	0	6,718,323
Vending Machine Operators-4542	466,094	0	466,094
Direct Selling Establishments-4543	2,760,821	676,086	2,084,735
Foodservice and Drinking Places-722	17,257,861	13,973,009	3,284,852
Full-Service Restaurants-7221	7,777,924	4,984,874	2,793,050
Limited-Service Eating Places-7222	7,266,710	7,012,459	254,251
Special Foodservices-7223	1,444,687	108,534	1,336,153
Drinking Places -Alcoholic Beverages-7224	768,540	1,867,142	(1,098,602)
GAFO *	39,506,145	12,737,993	26,768,152
General Merchandise Stores-452	20,380,131	6,054,723	14,325,408
Clothing and Clothing Accessories Stores-448	6,891,895	555,592	6,336,303
Furniture and Home Furnishings Stores-442	4,093,856	493,311	3,600,545
Electronics and Appliance Stores-443	3,786,710	4,290,297	(503,587)
Sporting Goods, Hobby, Book, Music Stores-451	2,645,378	80,432	2,564,946
Office Supplies, Stationery, Gift Stores-4532	1,708,176	1,263,639	444,537

