

RMP Opportunity Gap - Retail Stores 2006

WHITING, IN 46394, 0.00 - 3.00 Miles, Total

	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	554,562,693	281,635,385	272,927,308
Motor Vehicle and Parts Dealers-441	101,951,749	48,516,492	53,435,257
Automotive Dealers-4411	86,242,785	44,685,731	41,557,054
Other Motor Vehicle Dealers-4412	7,065,501	920,957	6,144,544
Automotive Parts/Accsrs, Tire Stores-4413	8,643,462	2,909,805	5,733,657
Furniture and Home Furnishings Stores-442	13,786,798	652,662	13,134,136
Furniture Stores-4421	7,326,142	479,283	6,846,859
Home Furnishing Stores-4422	6,460,656	173,379	6,287,277
Electronics and Appliance Stores-443	12,654,617	4,870,540	7,784,077
Appliances, TVs, Electronics Stores-44311	9,806,017	4,149,918	5,656,099
Household Appliances Stores-443111	2,334,083	0	2,334,083
Radio, Television, Electronics Stores-443112	7,471,934	4,149,918	3,322,016
Computer and Software Stores-44312	2,364,645	720,622	1,644,023
Camera and Photographic Equipment Stores-44313	483,955	0	483,955
Building Material, Garden Equip Stores -444	62,275,963	7,906,476	54,369,487
Building Material and Supply Dealers-4441	56,635,325	6,417,847	50,217,478
Home Centers-44411	22,275,492	0	22,275,492
Paint and Wallpaper Stores-44412	1,393,022	238,908	1,154,114
Hardware Stores-44413	4,389,436	1,147,071	3,242,365
Other Building Materials Dealers-44419	28,577,375	5,031,867	23,545,508
Building Materials, Lumberyards-444191	9,775,701	1,715,919	8,059,782
Lawn, Garden Equipment, Supplies Stores-4442	5,640,638	1,488,629	4,152,009
Outdoor Power Equipment Stores-44421	866,607	0	866,607
Nursery and Garden Centers-44422	4,774,031	1,488,629	3,285,402
Food and Beverage Stores-445	71,603,162	75,913,127	(4,309,965)
Grocery Stores-4451	64,886,103	70,936,541	(6,050,438)
Supermarkets, Grocery (Ex Conv) Stores-44511	61,609,213	68,041,716	(6,432,503)
Convenience Stores-44512	3,276,890	2,894,825	382,065
Specialty Food Stores-4452	2,217,725	0	2,217,725
Beer, Wine and Liquor Stores-4453	4,499,334	4,976,586	(477,252)
Health and Personal Care Stores-446	30,704,952	23,977,527	6,727,425
Pharmancies and Drug Stores-44611	26,370,300	23,346,487	3,023,813
Cosmetics, Beauty Supplies, Perfume Stores-44612	1,116,586	286,875	829,711
Optical Goods Stores-44613	1,212,311	0	1,212,311
Other Health and Personal Care Stores-44619	2,005,755	344,165	1,661,590



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Gasoline Stations-447	58,273,143	46,344,974	11,928,169
Gasoline Stations With Conv Stores-44711	44,146,280	12,866,753	31,279,527
Other Gasoline Stations-44719	14,126,863	33,478,221	(19,351,358)
Clothing and Clothing Accessories Stores-448	24,388,389	4,163,590	20,224,799
Clothing Stores-4481	17,794,553	3,383,546	14,411,007
Men's Clothing Stores-44811	1,162,813	54,502	1,108,311
Women's Clothing Stores-44812	4,306,042	1,330,742	2,975,300
Childrens, Infants Clothing Stores-44813	1,211,917	0	1,211,917
Family Clothing Stores-44814	9,573,073	1,687,323	7,885,750
Clothing Accessories Stores-44815	385,496	111,764	273,732
Other Clothing Stores-44819	1,155,211	199,215	955,996
Shoe Stores-4482	3,474,049	563,115	2,910,934
Jewelry, Luggage, Leather Goods Stores-4483	3,119,787	216,929	2,902,858
Jewelry Stores-44831	2,866,591	216,929	2,649,662
Luggage and Leather Goods Stores-44832	253,195	0	253,195
Sporting Goods, Hobby, Book, Music Stores-451	8,843,189	1,403,666	7,439,523
Sportng Goods, Hobby, Musical Inst Stores-4511	6,263,749	914,499	5,349,250
Sporting Goods Stores-45111	2,889,502	790,609	2,098,893
Hobby, Toys and Games Stores-45112	2,126,998	0	2,126,998
Sew/Needlework/Piece Goods Stores-45113	561,924	0	561,924
Musical Instrument and Supplies Stores-45114	685,324	123,890	561,434
Book, Periodical and Music Stores-4512	2,579,440	489,167	2,090,273
Book Stores and News Dealers-45121	1,582,418	489,167	1,093,251
Book Stores-451211	1,458,288	462,013	996,275
News Dealers and Newsstands-451212	124,130	27,154	96,976
Prerecorded Tapes, CDs, Record Stores-45122	997,022	0	997,022
General Merchandise Stores-452	68,826,812	11,920,295	56,906,517
Department Stores Excl Leased Depts-4521	31,407,250	3,488,684	27,918,566
Other General Merchandise Stores-4529	37,419,561	8,431,610	28,987,951
Warehouse Clubs and Super Stores-45291	32,388,625	4,344,859	28,043,766
All Other General Merchandise Stores-45299	5,030,936	4,086,751	944,185
Miscellaneous Store Retailers-453	13,596,429	11,721,813	1,874,616
Florists-4531	1,039,060	1,084,377	(45,317)
Office Supplies, Stationery, Gift Stores-4532	5,277,100	1,377,313	3,899,787
Office Supplies and Stationery Stores-45321	2,954,356	0	2,954,356
Gift, Novelty and Souvenir Stores-45322	2,322,744	1,377,313	945,431
Used Merchandise Stores-4533	1,115,747	466,129	649,618
Other Miscellaneous Store Retailers-4539	6,164,522	8,793,994	(2,629,472)



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Non-Store Retailers-454	32,773,104	676,086	32,097,018
Electronic Shopping, Mail-Order Houses-4541	22,070,389	0	22,070,389
Vending Machine Operators-4542	1,549,052	0	1,549,052
Direct Selling Establishments-4543	9,153,663	676,086	8,477,577
Foodservice and Drinking Places-722	54,884,387	43,568,137	11,316,250
Full-Service Restaurants-7221	24,649,884	18,075,383	6,574,501
Limited-Service Eating Places-7222	23,308,146	15,372,563	7,935,583
Special Foodservices-7223	4,630,902	5,380,271	(749,369)
Drinking Places -Alcoholic Beverages-7224	2,295,454	4,739,920	(2,444,466)
GAFO *	133,776,905	24,388,066	109,388,839
General Merchandise Stores-452	68,826,812	11,920,295	56,906,517
Clothing and Clothing Accessories Stores-448	24,388,389	4,163,590	20,224,799
Furniture and Home Furnishings Stores-442	13,786,798	652,662	13,134,136
Electronics and Appliance Stores-443	12,654,617	4,870,540	7,784,077
Sporting Goods, Hobby, Book, Music Stores-451	8,843,189	1,403,666	7,439,523
Office Supplies, Stationery, Gift Stores-4532	5,277,100	1,377,313	3,899,787

